

Message Text

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ACTION COME-00

INFO OCT-01 ARA-16 ISO-00 EB-11 RSC-01 DRC-01 USIA-15 /045 W

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R 182014Z JUL 74

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 1808

INFO AMCONSUL GUAYAQUIL

AMEMBASSY LIMA

UNCLAS QUITO 4759

FOR COMMERCE/BIC AND WASHINGTON ACTION STAFF

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: PROPOSED FY 1976 EVENT SCHEDULE

REF: (A) STATE A-4284 (B) STATE 149785 (C) STATE 153597

1. POSTS FIND IT DIFFICULT AT THIS TIME TO MAKE CONCRETE TRADE EVENT PROPOSALS FOR FY 76 WITHOUT BENEFIT OF CONCLUSIONS OF GENERAL MARKET SURVEY WHICH HAS JUST BEEN CONTRACTED. COMPLETE SURVEY WILL NOT BE AVAILABLE UNTIL JANUARY 1975. CONSIDERING THIS CAVEAT, WE MAKE FOLLOWING COMMENTS.

2. REGARDING REPAIR (A), PROPOSED EVENT SCHEDULE FOR ECUADOR: A. TYPE IV EXHIBIT: WE HEARTILY ENDORSE BUSINESS SYSTEMS EXHIBITION AT GUAYAQUIL INTERNATIONAL FAIR, SEPT-OCT. 1975. GUAYAQUIL ALSO REQUESTS ADDITION OF A USIS-SPONSORED IMAGE-EXHIBIT ALONG WITH COMMERCIAL EXHIBITION. B. TRADE MISSIONS: WE AGREE TO AVIATION ELECTRONICS AND GROUND SUPPORT EQUIPMENT/SYSTEMS FOR SEPT. 1975, WHICH

FITS IN WELL WITH GOE PLANS FOR CONSTRUCTION OF NEW, AND RE-EQUIPPING EXISTING, AIRPORTS. HOWEVER, WE HAVE RESERVATIONS REGARDING COMMUNICATIONS EQUIPMENT/SYSTEMS MISSION. GOE HAS RECENTLY CONTRACTED FOR INSTALLATION OF MAJOR TELECOMMUNICATIONS SYSTEM FOR COUNTRY, AND WE DOUBT WHETHER SUFFICIENT MARKET WILL EXIST BY MAY 1976. THIS IS ONE AREA WHERE OUR GENERAL MARKET WILL BE VERY USEFUL. COMMERCE SHOULD GIVE CONSIDERATION TO POSSIBLY SUBSTITUTING WITH OTHER MIS-
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SION. SUGGESTED PRODUCT CATEGORIES: ELECTRICITY GENERATING & SWITCH-

ING EQUIPMENT; PRINTING AND GRAPHIC ARTS; MACHINERY FOR CONSTRUCTION, EARTH MOVING AND MINING SECTORS AND MATERIALS HANDLING.

3. CATALOG SHOW. WE WELCOME ADDITION OF METALWORKING AND FINISHING EQUIPMENT CATALOG SHOW (REF C) AND WOULD APPRECIATE KNOWING LATEST PROPOSED DATES FOR THIS EVENT.

4. IN ADDITION TO ABOVE EVENTS, COMMERCE MAY WISH TO CONSIDER ONE OR TWO IOGA TRADE MISSIONS TO EITHER OR BOTH POSTS, WHICH WOULD BE FEASIBLE UNDER OPTIMAL RESOURCE CONDITIONS DESCRIBED IN FY 75 CCP (INCLUDES, FOR QUITO, ADDITIONAL FSL PROFESSIONAL AND HALF-TIME SERVICES OF JUNIOR ECONOMIC-COMMERCIAL OFFICER).

5. WE WILL BE PLEASED TO CONSIDER ANY OTHER EVENT WHICH COMMERCE MAY BE ABLE TO OBTAIN FOR FY 76.

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